Cosmetology includes teaching in both theory and practical application of hair, nails and skin care. Many of these practices started in Rome, Egypt, and China then moved on to Europe and finally North America. We have previously touched on this history but would like to emphasize these international beginnings with our students.

The cosmetology curriculum at Mayland is Pivot Point International, Inc. This curriculum was written by Leo Passage in 1936 in Belgium and is now being used in over 70 countries. We would like to familiarize the students with this information and show how one curriculum with a scientific approach can train students all over the globe.

We also would like make known international associations that are available to unite cosmetology professionals globally.

Goals

1. To study the history of cosmetology with more emphasis on the international aspects of the beginnings of hair, nails and skin care.
2. To review the history of our curriculum and locate all of the countries Pivot Point is taught in.
3. To recognize many of the terms we use in our program by their international origins.
4. To make known associations information available to unite cosmetologists, manicurist and estheticians internationally.
Implementation

1. Have students research on the internet to locate different practices as it pertains to their specific area of cosmetology and discover when, how and what was used for each area of application, such as wigs, hair color, hair removal, make-up, facials, etc.

2. At the beginning of each semester we will have a DVD of Pivot Point International Inc and its history. We will also provide a map with all locations identified where this curriculum is used.

3. The instructor will emphasize many of the terms we use, such as; chignon, décolleté, French manicure, European facial, effleurage, petrissage, toupee, etc for their international origin.

4. The international associations such as International Nail Tech Association, Intercoiffure and Comte International d’Esthetique et de Cosmetologie will be introduced to the students as a way to connect with professionals in their specific areas all over the world.

As a result of the efforts made from the instructors, students will recognize and appreciate the many facets discovered and implemented in many different countries that have created many of the practicum’s we use today.