



THE GLOBAL ECONOMY

THE FUTURE OF WORK

Signature Sponsor: IBM

World View

Community College Symposium

November 14-15, 2018

The Friday Conference Center



Developing Global Educators

The University of North Carolina at Chapel Hill

THE GLOBAL ECONOMY: THE FUTURE OF WORK

Welcome to World View's Community College Symposium – *The Global Economy: The Future of Work* – with signature sponsor IBM. This symposium brings educators together with business and academic leaders from UNC-Chapel Hill and community colleges to discuss the important role of collaboration between academia and industry in preparing students for the global workforce.

This marks World View's 20th anniversary year. As a UNC-Chapel Hill program, World View is committed to serving the state with official partnerships in more than 38 community colleges. Today at this important symposium participants attend from all regions of North Carolina. Never has our mission been stronger: to equip educators with content, skills and strategies to prepare students to engage in our interdependent and diverse world.

Our goal is for you to return to your community college with high impact global content and resources to immediately integrate into your work plan as a global educator for your students.

On behalf of the whole World View team, thank you for joining us. We look forward to outstanding sessions with robust discussions as we work together to prepare students as globally engaged citizens, ready to study and work in the world.

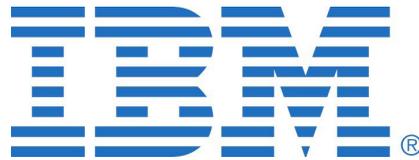
Charlé

Charlé LaMonica
Director, World View

About World View

World View, a public service program at the University of North Carolina at Chapel Hill, equips K-12 and community college educators with global knowledge, best practices and resources to prepare students to engage in our interconnected and diverse world.

Signature Sponsor



Other Sponsorship and Support



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and Muslim Civilizations



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Study Guides Due 11/30

Attend the symposium and submit your completed study guide (via email, fax or mail) by Friday, November 30, 2018 to receive 15 Professional Development Contact Hours. Download the study guide at go.unc.edu/2018CCsg or by scanning this QR code.



Share Your Feedback!

Fill out an evaluation online at go.unc.edu/2018CCeval or by scanning this QR code. Your feedback helps to shape future World View programs. Thank you!



Access the LiveBinder

Presentations and other information are available in our LiveBinder. Access it at go.unc.edu/WVCC18 or by scanning this QR code.



Schedule at a Glance - Wednesday, November 14, 2018

8:00 a.m. Check-In, Registration and Continental Breakfast

Atrium

8:30 a.m. Welcome

Sunflower

Charlé LaMonica, Director, World View, UNC-Chapel Hill

Raymond Farrow, Associate Provost for Global Affairs, UNC-Chapel Hill

Timothy Humphrey, Vice President, Chief Data Office, IBM

9:00 a.m. Plenary I

Sunflower

Three Trends Impacting the Future of Work: Automation, Immigration and Education

Pamela Senegal, President, Piedmont Community College

10:00 a.m. Break, Exhibits and Networking

10:15 a.m. Plenary II

Sunflower

The New Age of Precarious Work and the Challenges and Opportunities for Community Colleges

Arne L. Kalleberg, Kenan Distinguished Professor of Sociology, UNC-Chapel Hill

11:15 a.m. Concurrent Sessions I - see pages 7-8

12:15 p.m. Lunch, Exhibits and Networking

Trillium

1:15 p.m. Concurrent Sessions II - see pages 8-9

2:30 p.m. Break, Exhibits and Networking

2:45 p.m. Plenary III

Sunflower

Trade, Technology and the Future of Work in North Carolina

Daniel Gitterman, Duncan MacRae '09 and Rebecca Kyle MacRae Professor

and Chair of Public Policy, UNC-Chapel Hill

4:00 p.m. Panel Discussion - Graduates of NC Global Distinction Programs

Sunflower

Moderator: Hazael Andrew, Associate Director, World View, UNC-Chapel Hill

Anna Allan, graduate of Davidson County Community College

JT Hinson, graduate of Rowan-Cabarrus Community College

Allison Hires, graduate of Davidson County Community College

Daphné Moore, graduate of Rowan-Cabarrus Community College

Parker Tilley, graduate of Davidson County Community College

Timothy Walsh, graduate of Central Piedmont Community College

5-6:00 p.m. Reception

Atrium

Schedule at a Glance - Thursday, November 15, 2018

8:00 a.m. <i>Atrium</i>	Continental Breakfast
8:30 a.m. <i>Sunflower</i>	Plenary IV How Can Companies Create Better Work in the Future? <i>Carol Hee, Associate Professor of Strategy and Entrepreneurship, Kenan-Flagler Business School, UNC-Chapel Hill</i>
9:30 a.m.	Break, Exhibits and Networking
9:45 a.m. <i>Sunflower</i>	Panel Discussion - The Future of Work in the Global Economy <i>Moderator: J. Ryan Nance, Director of Business Development, Economic Development Partnership of North Carolina</i> <i>Kelli Jordan, Talent Leader, New Collar Initiatives, IBM</i> <i>Dan Mayo, Vice President, Pitt Community College</i> <i>Sylvia Walters, Faculty, Davidson County Community College</i>
10:45 a.m. <i>Sunflower</i>	Plenary V The Value of Diversity in the Workplace <i>Thomas RaShad Easley, Assistant Dean of Community and Inclusion, Yale School of Forestry and Environmental Studies</i>
11:45 a.m. <i>Sunflower</i>	Next Steps and Closing <i>Charlé LaMonica, Director, World View, UNC-Chapel Hill</i>

World View NC Global Distinction Curriculum Grants



If you are a faculty member at a NC Global Distinction campus, please consider applying for a NC Global Distinction Curriculum Grant. World View is accepting applications on a rolling basis. Funding is limited, so apply as soon as possible!

Grants are available for modules covering Africa, Asia, Europe and the European Union, Latin America, the Middle East and Muslim civilizations and a combination of world regions.

Access the application at go.unc.edu/2018-ncgd-grants.

Sessions at a Glance - Wednesday, November 14, 2018

	Concurrent Sessions I 11:15 a.m. - 12:15 p.m.	Concurrent Sessions II 1:15 p.m. - 2:30 p.m.
Dogwood A	1. Getting the NC Global Distinction Program Started on Your Campus	5. Global Value Chains and the Changing Worlds of Work
Dogwood B	2. Shifting Industries: Employment and Poverty in North Carolina	6. Building 21st Century Skills: Preparing Students for Jobs in the Future
Redbud A	3. Preparing Community College Students for the Workforce	7. What's Bias Got to Do with It?
Redbud B	4. Developing Globally Competent Students: Creating a Space for Courageous Dialogues in the Gen Z Generation	8. Global Financial Markets and Preparing Students for Managing Their Finances

Learn More – World View’s Upcoming Programs



Global Is Local: Eastern North Carolina

A Program for Community College Educators from World View Partner Institutions

April 11-12, 2019

Co-hosts: World View at UNC-Chapel Hill and Pitt Community College
Applications will be available online by January 2019



Costa Rica

A Global Study Visit Program for K-12 and Community College Educators

March through October 2019

Travel dates to Costa Rica: July 17-26, 2019

Limited spots available. Applications are open at go.unc.edu/CR

Concurrent Sessions I

11/14 11:15 a.m. – 12:15 p.m.

1. Getting the NC Global Distinction Program Started on Your Campus

Laura Brannon, Forsyth Technical Community College

Katherine Clyde, Pitt Community College

Carol Hayes, Forsyth Technical Community College

Dogwood A

Are you interested in starting a Global Distinction program on your campus? Global Distinction campuses commit to developing and offering globally intensive courses and activities through which students can earn a global distinction credential. Hear how this program started on two campuses, lessons learned along the way and how to globalize a course. Participants will make connections on how students, business and industry all benefit from more globally aware students and college campuses.

2. Shifting Industries: Employment and Poverty in North Carolina

Larry Chavis, Clinical Associate Professor of Strategy and Entrepreneurship, Kenan-Flagler Business School, UNC-Chapel Hill

Dogwood B

North Carolina's economy has many strengths, but it faces many challenges. This session will focus on historical industry trends and the landscape of income and poverty in North Carolina. The state economy has shown that there are strong connections among jobs, poverty and family well-being. With a focus

on the future of work, this session provides an overview of issues facing North Carolina as it relates to these dynamics and will highlight the importance of education. Participants of this session will learn about the roles and opportunities for community colleges in addressing these social issues.

3. Preparing Community College Students for the Workforce

Phaedra Boinodiris, Developer Advocate and Global Lead for Serious Games and Gamification, IBM

Redbud A

The future of work is one of the most talked about topics at industries today. Organizations today are thinking differently about what it means to work, and they are making strategic investments in their workforce that aligns with the future of work. Come learn from an industry expert about ways community college educators can tailor their curriculum to prepare students for the future in North Carolina.

4. Developing Globally Competent Students: Creating a Space for Courageous Dialogues in the Gen Z Generation

Dana Griffin, Associate Professor, School of Education, UNC-Chapel Hill

Redbud B

Bringing the world into the classroom through a critical lens is an innovative teaching strategy as it deviates from traditional classroom practice. As global educators, we must understand and

Concurrent Sessions II

11/14 1:15 p.m. – 2:30 p.m.

act on issues of global and local significance and we must also teach students how to understand and act on these issues. Often times, our students are numb to the events that take place in the world around us and lack the empathy necessary to understand and act, or we as educators may be unprepared on how to address these issues in a classroom environment, especially when the classroom consists of Generation Z students. Loosely defined as those born after 1995, Gen Z students may be more accustomed to having conversations using social media platforms than face to face. In this session, we collectively gather as global educators to discuss the importance of courageous conversations and share strategies for engaging Gen Z students on issues of global significance.

5. Global Value Chains and the Changing Worlds of Work

John Pickles, Distinguished Professor of Geography, UNC-Chapel Hill

Dogwood A

As the world of work changes with the shifting forces of globalization and nationalism, new patterns of outsourcing of production have changed the kinds of jobs American workers can find, and the types of skills employers seek. This presentation will outline the history of these changing patterns and processes, discuss some of the shifts in the conditions and types of work we are finding and can expect in the future and focus on some consequences for skills and training in different kinds of places and regions. The presenter will give examples of global value chains in textiles and apparel, new technologies in logistics and the prospects of emerging forms of smart specialization, digital infrastructures and regional hubbing to illustrate the differential effect these processes are having on specific kinds of local economies.

6. Building 21st Century Skills: Preparing Students for Jobs in the Future

Kelli Jordan, Talent Leader, New Collar Initiatives, IBM

Dogwood B

Industries everywhere are facing a skills challenge, and the collaboration between industry and academia will be critical in helping to solve it. What can you do to help ensure your students are ready to succeed? We'll explore innovative ideas, such as jointly designed

curricula, the use of digital credentials and work-based learning programs, and evaluate the impact of these programs in helping to build a highly skilled workforce of the future.

7. What's Bias Got to Do with It?

G. Rumay Alexander, Associate Vice Chancellor and Chief Diversity Officer, UNC-Chapel Hill

Redbud A

Shifting demographics in the United States suggest that the future American workforce is getting more diverse and more educated than ever. As inclusion in the workplace becomes a significant goal of many organizations, unconscious bias remains a fact of life. Unconscious bias permeates the workplace at all levels because we all have prejudices. This session will address navigating bias in the workplace and will share ways institutions

can develop inclusive environments as the workforce becomes more diverse.

8. Global Financial Markets and Preparing Students for Managing Their Finances

Shawn Edwards, Regional Financial Crime Controls Testing and Assurance Analyst, Credit Suisse Bank

Redbud B

This presentation will center on the topic of financial literacy for college-level students and young adults entering the workforce. Through a global lens and through his own experience, this session will underscore the need for educators to present tools and knowledge to students as they strive to meet their financial needs and goals. Presentation topics will include financial planning for the future, setting goals, budgeting, building credit, investing and utilizing resources.

Learn More – World View's Upcoming Programs



Latin America and North Carolina

A Seminar for K-12 and Community College Educators

March 19-20, 2019 | Registration now open at worldview.unc.edu



Global Migration

A Seminar for K-12 and Community College Educators

March 20-21, 2019 | Registration now open at worldview.unc.edu



Global Education Leaders Program

A Leadership Program for K-12 and Community College Educators

June 17-21, 2019 | Applications will be available online in 2019

Welcomers



Raymond Farrow

Raymond is the associate provost for global strategy at UNC-Chapel Hill. He has served in several

senior administrative and development roles at Carolina during the past 20 years, including as director of development and strategic initiatives at Carolina Performing Arts and as executive director of the Frank Hawkins Kenan Institute of Private Enterprise at Kenan-Flagler Business School. He was also instrumental in the design and building of the FedEx Global Education Center, as well as a number of major programmatic initiatives across campus. Recently, he has facilitated the work of the Chancellor's Global Leadership Taskforce, a group of Carolina leaders and distinguished alumni who have been responsible for developing UNC's next global roadmap.



Timothy Humphrey

Tim is currently the vice president of the Chief Data Office at IBM, as well as the senior location executive for

IBM Research Triangle Park and the senior state executive for NC. Previously, Tim held various supply chain and operational executive roles spanning analytics, acquisitions, software sales transaction support, strategy and metrics. Prior to joining IBM's supply chain organization in 2011, Tim led the design, development and

launch of several products and technologies for Lenovo and the former Personal Computer Division of IBM. Tim has over 20 years of global experience and has earned numerous awards and patents for his contributions to the computing industry. Tim is a volunteer and mentor, and he currently serves on the Wake County Boys and Girls Clubs Board of Directors and the World View Council of Advisors. He graduated from NC State University in 1996 with a B.S. in electrical engineering.



Charlé LaMonica

Charlé is the director of World View. She works with World View's Partners both on and off campus, forges

strategic alliances and collaborations with schools, districts and community colleges, leads the Global Education Leaders Program and represents World View in NC and on the national and global stage. Her international career began as an educational outreach and research associate with the NC China Council of the Asia Society. Within the education arena, Charlé has a vast experience working with students having taught English and history in middle and high schools for more than 15 years; she also taught world history at the community college and university level. Her involvement in international business and education has allowed her to collaborate with those working in Asia, Europe, Latin America and Africa. Charlé holds a master's degree from UNC Charlotte and a bachelor's degree from Boston College.

Plenary Speakers



Thomas RaShad Easley

Thomas has spent most of his career as a diversity professional who focuses on the recruitment and

retention of diverse talent in natural resource disciplines. He earned his undergraduate degree in forest science from Alabama Agricultural and Mechanical (A&M) University, his master's degree in forest genetics is from Iowa State University and his doctorate in adult education is from NC State University. He is currently the assistant dean of community and inclusion in the School of Forestry and Environmental Studies at Yale University. In this role, he assists with enhancing diversity by promoting access to education for all people, and developing scholarly and relevant programming around workplace equity. Before his role at Yale, he served as the diversity director of the College of Natural Resources at NC State University for 13 years. As a diversity professional, he leverages his background to teach community workshops, course lectures, and provide diversity facilitation to his place of employment as well as to others that he mentors.



Daniel Gitterman

Daniel is the Duncan MacRae '09 and Rebecca Kyle MacRae Professor and Chair of Public Policy at

UNC-Chapel Hill. He also serves as director of the Honors Seminar in Public Policy and Global Affairs (Washington, D.C.) and interim director of EPIC. He has received fellowships from the Institute of Arts and Humanities and the Global Research Institute, as well as the Tanner Award for Excellence in Undergraduate Teaching and the John L. Sanders Award for Excellence in Undergraduate Teaching and Service at Carolina. His research interests include the American presidency and public policy; education and labor markets; American welfare state and politics of social and health policy; and globalization and labor standards. He received a B.A. from Connecticut College, an M.A. from the University of Pennsylvania and an A.M. and Ph.D. in political science from Brown University.



Carol Hee

Carol is an associate professor of strategy and entrepreneurship in the Kenan-Flagler Business School at

UNC-Chapel Hill. She teaches courses in sustainable enterprise and environmental strategy. Her research interests concern how companies can reduce costs, minimize risk and

gain competitive advantage by implementing strategies guided by environmental and social concerns. She joined UNC Kenan-Flagler after working at the US Environmental Protection Agency as a science writer and systems analyst. She earned her Ph.D. from UNC-Chapel Hill, her MBA from Kenan-Flagler and her B.S. in biology from the University of Scranton.



Arne L. Kalleberg

Arne is a Kenan Distinguished Professor of sociology at UNC-Chapel Hill. He studies labor force issues at

the interface of sociology, economics and psychology. He has written extensively on the emergence of nonstandard work arrangements and his work has been captured in *The Wall Street Journal*, *The New York Times* and the *Australian Financial Review*. He received his B.A. from Brooklyn College and his M.S. and Ph.D. from the University of Wisconsin at Madison. He was previously a professor of sociology at Indiana University in Bloomington. He served as the secretary of the American Sociological Association from 2001 to 2004 and as its president from 2007 to 2008. He is currently the editor of *Social Forces*, *An International Journal of Social Research*.



Pamela Gibson Senegal

Pamela is the current president of Piedmont Community College. She previously served

as the vice president of economic and community development at Central Carolina Community College. She brings more than 20 years of higher education leadership, business experience and community service to her position. She has traveled to 29 countries, first as the child of a military officer, then as a study abroad participant and most recently as a professional looking at migration patterns and apprenticeship programs. Pamela served as dean of career and technical programs, assistant to the president for Hispanic community outreach and enjoyed teaching at Durham Technical Community College. She holds undergraduate degrees in political science and Spanish, a master's in public administration and a doctorate in adult and community college education, all from N.C. State University. She also completed a training and development certificate from UNC Charlotte and the American Society for Training and Development.

Panelists

Moderator: J. Ryan Nance

As director of business development for Economic Development Partnership of North Carolina, Ryan leads the organization's efforts to proactively identify and cultivate new corporate prospects considering expanding or relocating to North Carolina. He creates and implements strategies that maximize the team's success in generating new deal flow, with a focus on attracting foreign direct investment. EDPNC is headquartered near the Research Triangle Park and has offices in Germany, Japan, Korea, China and India. Prior to his current role, Ryan lead business recruitment deals resulting in more than \$1.5 billion in new capital investment and approximately 4.2 million square feet of space. Ryan recently earned his MBA from UNC-Chapel Hill and lives in Raleigh with his wife Lesley and their two boys.

Kelli Jordan

Kelli is the talent leader for IBM's New Collar Initiatives. In this role, she is responsible for designing and developing programs that help to build new talent pipelines for key skills, that drive new partnerships across the workforce ecosystem and that continue to drive IBM's new collar messaging around skills and capability in lieu of traditional credentials. Since establishing this role in 2017, Kelli has worked to design and launch IBM's new US-based apprenticeship program and has collaborated to register more than 10 new occupational roles for apprenticeship. She also launched IBM's Community College Skills Accelerator, providing

free access to IBM software and platforms to community colleges across the country. Kelli joined IBM in 2002 and has had numerous roles focused on talent development. She has been featured on NBC News, TechRepublic, Forbes and Fox Business News speaking about apprenticeship, skills and work-based learning opportunities. She holds a B.S. in industrial and labor relations from Cornell University.

Dan Mayo

Dan is dean of public services and fine arts at Pitt Community College in Greenville, NC. He is a graduate of NC State University (B.A. in political science), Troy State University (MPA) and East Carolina University (Ed.D. in education). Dan is a graduate of the 2007 World View Global Education Leaders Program. In 2006, he participated in the World View study visit to China. Dan played the lead role in designing and developing the first U.S. community college joint degree program with a Chinese vocational college, Wuxi Institute of Technology. Prior to his career in education, Dan served in the U.S. Marine Corps and the Navy as a naval aviator.

Panelists

Sylvia Walters

Sylvia is faculty in communications at Davidson County Community College. Over the past 16 years, she has taught intercultural communications, public speaking, interpersonal communications, introduction to communications and humanities courses. She received her masters degree in communications with emphasis in intercultural activities from Cornell University where she was also an instructor. Prior to her current teaching position, she was in the business and corporate world for almost 20 years in public relations and strategic marketing communications. She still travels, just arriving back this summer from a month in Nepal, India and Tibet.

NCGD Graduate Panelists

Moderator: Hazael Andrew

Hazael is World View's associate director; he works with community college and K-12 programs and initiatives. He earned a dual bachelor degree in managerial economics and finance from Fayetteville State University, and a MBA in finance from Mississippi State University. Presently Hazael is a Ph.D. candidate at UNC Greensboro, where his dissertation research is focused on the experiences of international students at US universities. He has rich professional experience with developing and promoting global education programs and most recently served in student affairs at UNC-Chapel Hill. Having arrived in the US from the Commonwealth of Dominica as an international student-athlete at age 16, Hazael is an educator who more than understands the importance of a global education.

Anna Allan

Anna is from Mocksville, NC. She attended Davidson County Community College as part of the Early College dual enrollment program and graduated in May 2018. She is currently at UNC-Chapel Hill studying chemistry with the intention of attending pharmacy school. She learned about the global scholars program through DCCC faculty member Suzanne LaVenture, who regularly gave information sessions about the program and urged Anna to join because of her personal and academic goals.

JT Hinson

JT is from Concord, NC. He first learned about the global scholars program from Rowan-Cabarrus Community College instructor Karen Lynden after working on an X-Culture global virtual team. He is now a junior at UNC Greensboro majoring in supply chain management and information systems and minoring in economics. He is also a member of the Institute for Supply Chain Management. He is employed at S&D Coffee and Tea in Concord and works in the distribution department, where he is responsible for government mandated compliance software. He is the first community college student to be on a winning international business team for best business idea at the 2016 Global X-Culture Symposium in Cozumel, Mexico.

Allison Hires

Allison grew up in Advance, NC and attended Davidson County Community College. Her Spanish instructor at DCCC, Suzanne LaVenture, first approached her about becoming the first Scholar of Global Distinction after she studied abroad in China for two weeks. Since leaving DCCC, Allison has graduated from High Point University with her bachelor's in business administration. She is now a flight attendant with American Airlines and just this year alone has traveled to over 25 states and 7 countries.

Daphné Moore

Daphné is from Charlotte, NC. She found out about the Scholars of Global Distinction program when she was in her fourth semester at Rowan-Cabarrus Community College from Jenny Billings. Daphné was involved in various leadership organizations such as Student Government Association, Sigma Alpha Phi, Future Business Leaders of America- Phi Beta Lambda and Phi Theta Kappa Honor Society. Daphné transferred to Meredith College in 2017 and is currently a junior majoring in political science with a concentration in public affairs. She is the Black Student Union president, vice president of the Meredith College Democrats and a legislative assistant for Senator Erica Smith of District 3. She will graduate in the spring of 2019 and plans to run for office in NC to combat injustice, racism, inequality, discrimination and oppression.

Parker Tilley

Parker is a senior from Winston-Salem, NC earning a double baccalaureate in accounting and financial management at Clemson University in SC. Parker serves as the chair of the College of Business Student Advisory Board and president of the Delta Sigma Pi professional business fraternity. He has accepted a full time job offer in corporate and investment banking with SunTrust Robinson Humphrey in Atlanta, GA, and serves as the director of communications for the Christian Activity Center in East St. Louis, IL. Having visited 28 countries and counting, he is always

NCGD Graduate Panelists

planning his next international excursion. Parker heard about the global distinction program from Davidson County Community College faculty member Suzanne LaVenture. Through the continuing education Fulbright classes Parker was able to take two Gaelic courses and travel to Ireland for a weeklong immersion program.

Timothy Walsh

Timothy is a senior at UNC-Chapel Hill. He is a double major in peace, war and defense and political science. Timothy is from Marshville, NC and is a transfer student from Central Piedmont Community College in Charlotte. Timothy learned about the Global Distinction program through CPCC instructor Teresa Hall. He is currently an intern for the Center for Slavic, Eurasian and East European Studies at UNC-Chapel Hill.

Session Speakers

G. Rumay Alexander is the chief diversity officer and associate vice chancellor of UNC-Chapel Hill and a professor at UNC's School of Nursing. She has a compelling record of leadership and advocacy for diversity and inclusive excellence in academia, the workplace, in national nursing professional organizations and in her consultant activities. She provides leadership for not only the school of the nursing but the Gilling's School of Public Health, the UNC School of Dentistry and UNC's Faculty Governance's Community and Diversity Committee. Her passion centers on efforts to resource the proper understanding and judicious application of equity and multicultural concepts for its students, faculty, personnel and the patients served by their graduates.

Phaedra Boinodiris is a developer advocate and IBM's global lead for serious games and gamification. She is also the author of *Serious Games for Business*. She was honored by Women in Games International as one of the top 100 women in the games industry. Prior to IBM, she co-founded WomenGamers.com, a popular women's gaming portal and started the first scholarship for women to pursue degrees in game design and development in the US. In November of 2015, Phaedra was elected as a member of IBM's Academy of Technology and has 6 patents in the gaming space.

Laura Brannon is a Spanish instructor at Forsyth Technical Community College. Laura also works with the Global Scholar of Distinction program as the Early College liaison. She builds relationships with Early College and general population students in the classroom and encourages them to engage in global events on and around campus. Her travel experiences have inspired her to serve on several globally focused committees at Forsyth Tech with the hope of introducing students to the benefits of international educational experiences.

She earned an M.A. in Spanish with a focus on translation and translation studies from UNC-Charlotte and a B.A. in Spanish from Appalachian State University.

Larry Chavis researches how weak institutions in developing countries pose challenges for new business formation. He is studying how organizational design affects the delivery of development aid to rural communities and small-scale entrepreneurs in Indonesia. As a member of the Lumbee Tribe and a NC native, he has a strong academic and personal interest in issues facing NC. Future projects include work on minority entrepreneurship, NC's changing demographics and rural economic development. He received his Ph.D. in economics from the Stanford Graduate School of Business, an M.S. in applied economics and management and an M.A. in Asian studies from Cornell University, and a B.A. in anthropology from Duke University.

Katherine Clyde is dean of the business division at Pitt Community College in Greenville, NC. Prior to becoming dean, Katherine served as instructional coordinator for the Business Administration Program and helped start the Scholars of Global Distinction Program on her campus. Katherine teaches a variety of business and marketing classes and has led several study abroad experiences focused on international business and entrepreneurship.

Shawn Edwards is a 2014 graduate of NC State University. He obtained his Bachelor of Science in accounting with a concentration in financial analysis. Currently, Shawn works as a regional financial crimes compliance analyst with Credit Suisse in Research Triangle Park, and prior to that he worked as an internal auditor with First Citizens Bank in Raleigh, NC. Shawn is also a small franchise business owner.

Carol Hayes is the program coordinator for the Global Scholar of Distinction Program and an

instructor in communication and humanities for Forsyth Technical Community College. She works with World View to secure resources for faculty training and professional development, recruits and advises students for the new program and works with faculty across the curriculum to globalize new courses. Carol received a M.A. in professional communication from Clemson University. As a former executive chef and restaurant owner, she gained significant experience in marketing, public relations, human resource management, staff training and team building.

Dana Griffin is an associate professor in the School of Education at UNC-Chapel Hill. She teaches in the school counseling, human development and family studies and applied developmental sciences and special education programs. She researches best practices for schools and school counselors for working with culturally diverse families and communities. Dana also has a strong commitment to social justice and advocacy and believes that school counselors are in crucial roles to pave the way for bridging the gap between families, schools and communities. In addition to her school-family-community partnerships and parent involvement research, she addresses cultural issues in her teaching and works with students on how to have courageous dialogues within the scope of their work.

John Pickles is an economic geographer trained in political economy and development studies, cultural and social theory and continental philosophy at UNC-Chapel Hill. His research currently focuses on global production networks and European economic and social spaces. He also works on the cultural economies of maps and mapping, counter-mapping and the use of maps in social movements. He holds B.A. and M.A. degrees from Oxford University and Ph.D. degrees from the University of Natal and the Pennsylvania State University.

World View Team



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Exhibitors

World View thanks exhibitors for supporting the symposium and providing resources to participants. Exhibit tables will be set up in the Friday Center atrium.

Carolina Asia Center
carolinaasiacenter.unc.edu

**Carolina Center for the Study of the
Middle East and Muslim Civilizations**
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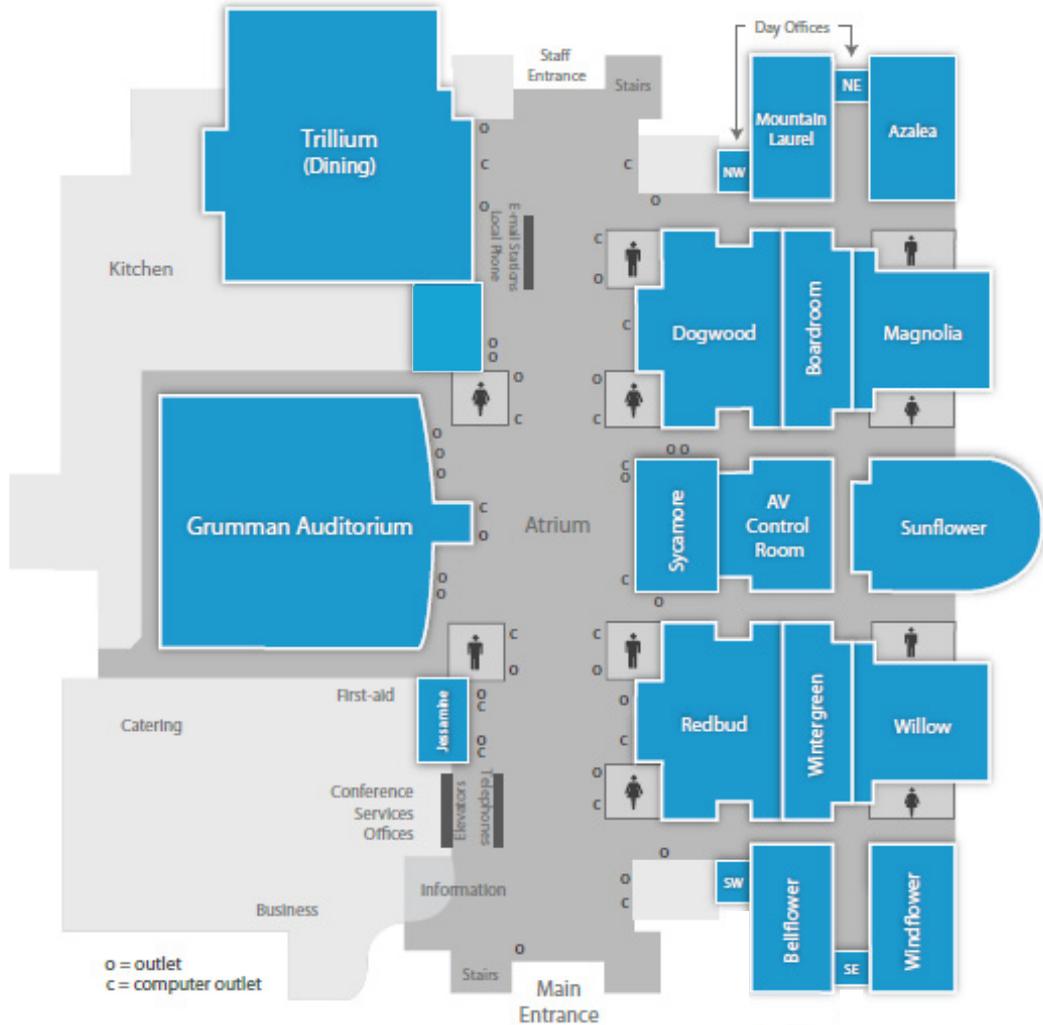
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Friday Conference Center Floor Plan



Coming up from World View

Latin America and North Carolina

A Seminar for K-12 and Community
College Educators
March 19-20, 2019

Global Migration

A Seminar for K-12 and Community
College Educators
March 20-21, 2019

Global Is Local: Eastern North Carolina

A Program for Community College Educators
from World View Partner Institutions
April 11-12, 2019

World View Fellows Program

A Program for K-12 and Community
College Educators
Summer 2019

Global Education Leaders Program

A Leadership Program for K-12 and
Community College Educators
June 17-21, 2019

Costa Rica

A Global Study Visit Program for K-12
and Community College Educators
July 17-26, 2019

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World View, a public service program of the University of North Carolina at Chapel Hill, equips K-12 and community college educators with global knowledge, best practices and resources to prepare students to engage in our interconnected and diverse world.

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