

## Rubric for Persuasion/Advertisement Project

Areas Addressed	Fantastic 4	Good Work 3	Getting There 2	Not Quite 1
Organization	All materials are neat and information is easy to understand.	Most materials are neat, and most information is easy to understand.	Some materials are neat, and some information is easy to understand.	Few of the materials are not neat and are difficult to understand.
Content	Subject area mastery is demonstrated through results of the project.	Subject understanding is demonstrated through results of the project.	Basic understanding of subject area material is met through results of the project.	Results of the project demonstrates lack of understanding of subject area.
Teamwork	Each group member made contributions to project materials and presentation.	Most group members contributed to project materials and presentation.	Some group members contributed to project materials and presentation	Few group members Contributed to project materials and presentation.
Participation	Information is presented with knowledge and creativity.	Information is presented with acceptable knowledge and creativity	Information is presented with limited knowledge and minimal creativity	Information is unclear or lacking and is presented with little creativity.

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