

**UNC world view 2021**

**GLOBAL BUSINESS IN A NEW WORLD**

**STUDY GUIDE for 5 PDCH**

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| **Name:**  | **Email:**  |
| **Position:**  | **College:**  |
| **Instructions:** You have an opportunity to receive 5 Professional Development Contact Hours (PDCH) for attending this virtual Global Business in a New World program. To do so, you must write a 250-word reflection on the two-hour Global Business in a New World virtual program on Friday, November 5. In addition, you must complete sections II and III below. Please return completed study guide by **5:00 p.m. on Monday, April 18** to the UNC World View mailbox at worldview.unc.edu**Reading:**Business Facilities Staff. (2021): North Carolina: Rising Star with a Global ReachRetrieved from: https://businessfacilities.com/2021/02/north-carolina-2020-state-of-the-year-rising-star-with-global-reach/**TEDxTalk:** Wylie, H. (2017): Community Colleges and Our Collective FutureRetrieved from:https://www.youtube.com/watch?v=If7r0LxiWTA |

**Section I: Program Reflection**

**Instructions:** Please write a brief 250-word reflection on the virtual Global Business in a New World program. In the reflection, please include takeaway messages from the speakers’ talks (*Preparing Community College Students for Global Businesses and “All Talent is Local”: Human Capital Opportunities and Challenges for Global Firms in North Carolina)* and share how you could use the information within your specific role at your institution.

**Section II: Reading and Reflection**

**Instructions:** Read **North Carolina: Rising Star with a Global Reach** and answer the following question:

* With the rapid increase in the number of global businesses arriving in North Carolina, what are some important considerations as community college educators prepare their students for the global workforce?

**Section III: TEDx Talk: Community Colleges and Our Collective Future**

Retrieved from: https://www.youtube.com/watch?v=If7r0LxiWTA

* What are your overall reactions to Heather Wylie’s talk?
* Heather Wylie advocates for a shift from educating to connecting and discussed three main benefits of connecting - agency; recognition of and respect for diversity of knowledge; erasure of the hierarchy between students and teachers. How can these better prepare students for careers at global businesses?