

Rubric for Take Action Against Plastic Pollution Website

Directions: As a group, you will create a website that clearly states the issue with plastic pollution in the ocean.

1. Work on the tab for your assigned group. Make sure you have a clear claim for why it is important to take action.
2. Use the rubric below to complete your tab.
3. Once you have completed your website, you will create a plan to share the website globally. You need to list a plan for reaching at least 5 stakeholders.

Scoring Elements	Emerging (1 point)	Approaches Expectations (2 points)	Meets Expectations (3 points)	Advanced (4 points)
Controlling Idea	Makes an unclear or unfocused claim.	Makes a general claim that addresses the prompt, with an uneven focus.	Establishes and maintains a clear claim that addresses all aspects of the prompt	Establishes and maintains a clear, specific, and credible claim that addresses all aspects of the prompt
Selection and Citation of Evidence	Includes minimal details from sources. Sources are used without citation.	Includes details, examples, and/or quotations from sources that are relevant to the claim. Inconsistently cites sources.	Includes details, examples, and/or quotations from sources that are relevant to the claim and supporting ideas. Consistently cites sources with minor formatting errors.	Includes well-chosen details, examples, and/or quotations from sources that support the claim and supporting ideas. Consistently cites sources using appropriate format.
Development/Explanation of Sources	Explanation of ideas and source material is irrelevant, incomplete, or inaccurate.	Explanation of ideas and source material is minimal or contains minor errors	Accurately explains ideas and source material and how they support the argument.	Thoroughly and accurately explains ideas and source material, using reasoning to support and develop the argument.

Conventions	Major errors in standard English conventions interfere with the clarity of the writing. Language or tone is inappropriate.	Errors in standard English conventions sometimes interfere with the clarity of the writing. Uses language and tone that are sometimes inappropriate for the audience and purpose	Consistently applies standard English conventions; minor errors, while noticeable, do not interfere with the clarity of the writing. Uses language and tone appropriate to the audience and purpose	Consistently applies standard English conventions, with few errors. Demonstrates varied syntax and precise word choice. Consistently uses language and tone appropriate to the audience and purpose.
Global	Does not have a plan for how to get others and stakeholders to see the website	Has a plan to share the website at the school level	Has a plan to share website to others in the state of NC	Has a plan to share the website globally